



Asher Tour (a subsidiary of Golden State Golf Tours Association): Developing Tour Professionals Since 1982

NEWS RELEASE

FOR IMMEDIATE RELEASE

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San Juan Open

San Juan CC

FARMINGTON, NM – The Asher Tour is proud to announce a collaborative partnership with San Juan Country Club to host the 61st annual San Juan Open (June 16-22, 2025) in Farmington, NM. The tour will work directly with SJCC to maintain the tradition of this historic event...assisting with tournament operation, promotion and social media.

San Juan CC and its members roll out the red carpet to the field of professional golfers. Host housing, player meals and practice rounds are all part of the benefits provided to the players. The San Juan Open is a 72-hole stroke play event, open to 60 professionals, with a cut to the Top 20 pros (plus ties) after 54-holes. In 2025, the tournament has a slight change in format with a 36-hole Pro-Am (with SJCC members) during rounds 1 & 2. The cut will be made after 54-holes and the Top 20+ties will compete in round 4 for a First Prize of \$15,000.

“We’re extremely excited to be part of the San Juan Open.” said Michael O’Leary, Asher Tour Executive Director “SJCC and its members truly love this event and give these players a first-class experience. There is a reason it has a 60-year history and a list of distinguished champions.”

To learn more about the 2025 San Juan Open, please visit the tournament website (www.sanjuanopen.org) or the Asher Tour website (www.ashertour.com).

About Asher Tour

The Asher Tour (a subsidiary of Golden State Golf Tours Association) is the longest running professional ‘mini-tour’ in America. Since 1982, thousands of aspiring golf professionals began their careers in Asher Tour events. Many have become the PGA Tour stars of today and has been around long enough to include a list of Champions Tour veterans. As a 501 (c)(3) nonprofit organization, the Asher Tour is recognized for its long history, its professional reputation and its elite competition while building connections with local charities, host clubs and communities.

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